

FY 19-20 Annual Report



DIRECTOR'S REPORT

The 2019-20 academic year began auspiciously, with the Russell Construction crew hard at work creating a stable foundation for our new museum building. The museum staff evolved. Dr. Joyce Tsai was promoted to the position of Chief Curator. Dr. Kimberly Datchuk became our first Curator of Learning and Engagement. Rebecca Hanssens-Reed joined us as Administrative Services Coordinator, and Derek Nnuro, a graduate of the fiction program at The University of Iowa Writers' Workshop, became the museum's first Associate Writer. Curator of Education Dale Fisher and Legacies for Iowa Curator Vero Rose Smith left us to take up teaching positions.

As we prepared to move the museum's world-class collections home and install a stunning inaugural exhibition, we had help from three graduate assistants—Thomas Ho, Jackie Banigan, and Nicole Davis—and nine undergraduate interns, all of whom gained valuable pre-professional experience. Jackson Pollock's masterpiece, *Mural*, was featured in an exhibition at the Museum of Fine Arts, Boston. We continued to offer engaging educational programming to faculty, students and staff at the University of Iowa, members of the public, and Iowa teachers and schoolchildren. In early March, Chief Curator Tsai and Associate Professor of English, Dr. Jennifer Buckley co-chaired the Obermann Center for Advanced Studies symposium *What Can the Museum Become?* When the pandemic arrived in Iowa just a week later, the museum quickly moved our programming online to keep audience members connected and engaged. Our undergraduate gallery assistants created art activities, puzzles, and coloring sheets for children to work on at home. Miraculously, the new museum building progressed on schedule and the construction crew stayed healthy. In May, the Stanley's advisory board approved the museum's first collections plan.

I am both humbled and profoundly proud of the excellent work done by the Stanley's staff, board, and student employees, the persistence and care of the UI Facilities and Russell Construction teams, and the unwavering support of the museum's friends and supporters. Together, you carried us through this challenging year.

Lauren

ATTENDANCE

Visual Classroom

4,245

Figge

8,175

School Programs

2,974

Senior Living
Communities Program

1,627

UI CLASSES

Classes

96

Students

2,041

PUBLIC PROGRAMS

Lectures & Talks

2,649

Tours

2,065

Directors Circle
Dinner

99

Saturdays @
The Stanley

115

Teacher Development
Programs

69

LOAN EXHIBITIONS

Jackson Pollock, *Mural*

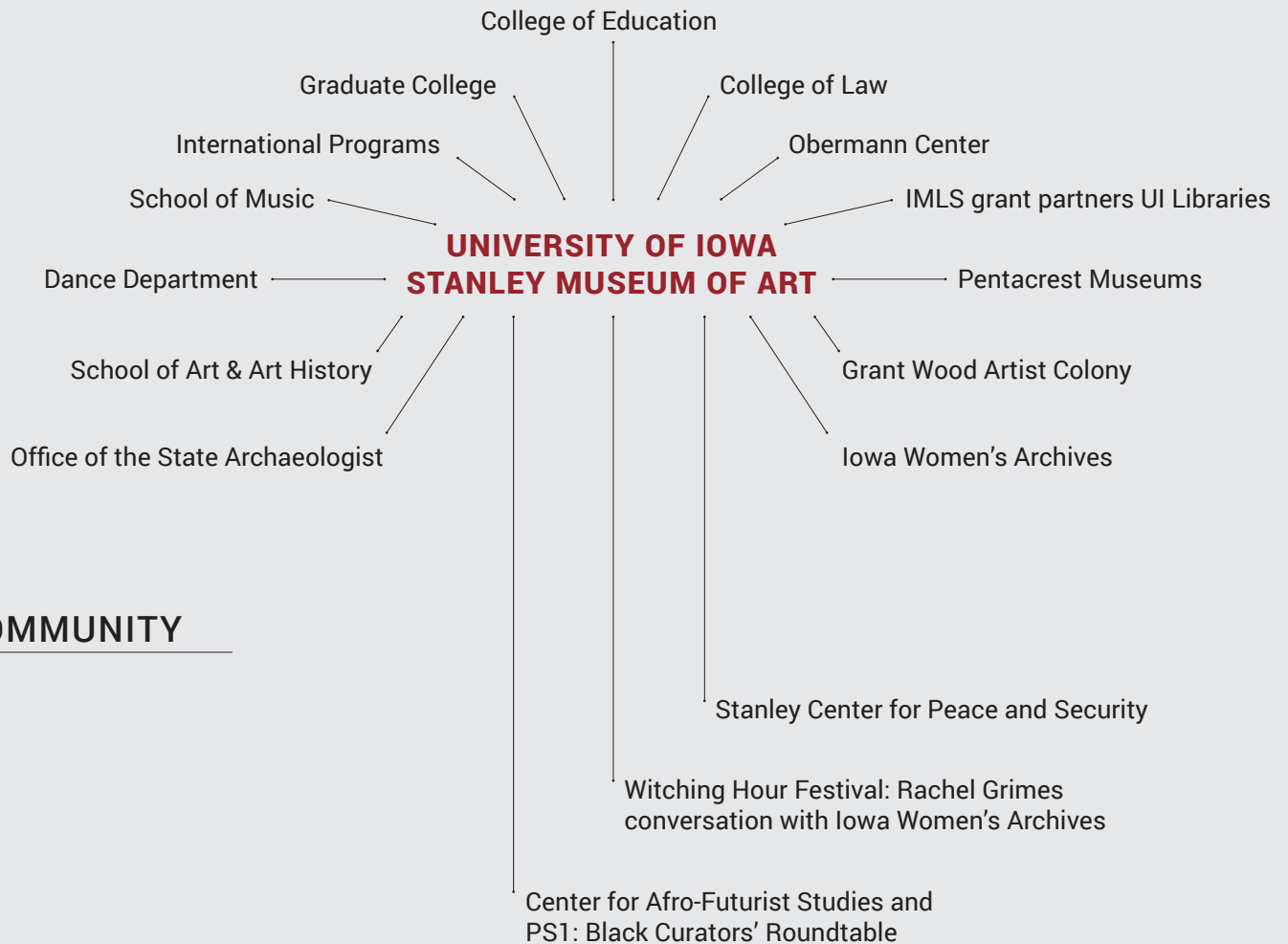
588,281

Max Beckmann,
Karneval

172,881

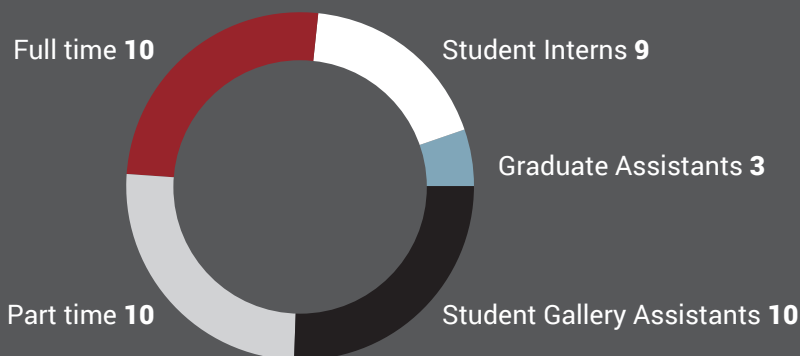
COLLABORATIONS

CAMPUS



COMMUNITY

STAFF



Student Wages Paid
\$30,925

Student Hours Worked
3,262



Photo credit: Avery Tucker

WHAT CAN MUSEUMS BECOME?

In Spring 2020, Chief Curator Joyce Tsai and Associate Professor of English Dr. Jennifer Buckley co-directed the Obermann Humanities Symposium, "What can Museums Become?" Held in spaces across campus and in Iowa City, the symposium explored how museums could incubate vibrant futures and encourage a sense of communal belonging.

BLACK CURATORS' ROUNDTABLE

Eileen Isagon Skyers, Anais Duplan, and Gee Wesley discussed the roles of and challenges faced by black curators working today. Co-organized by the Stanley and the Center for Afrofuturist Studies, the event marked the end of the exhibition *Anonymous Donor*.



ARTWORK

Works in collection

16,623

Loans

2019: **12**
2020: **2**

Accessions

74 works in 2019

61 works in 2020

Conservation Partners

1
The Goya to UI Libraries
Conservation Lab

RESEARCH USE

Image Requests

25

In FY20, digital collection
pages were viewed over

17,000 times

COMMUNICATIONS

Followers/Subscribers/Visitors March–June 30, 2020

E-newsletter

2,500

Facebook

5,324

Instagram

1,800

Twitter

1,857

YouTube

13

Media Coverage (#stories)

28

WEBSITE	USERS	NEW USERS	SESSIONS	PAGE VIEWS
Stanley website	27,563	27,549	36,689	109,391
ALA website	153,859	154,185	208,626	662,056



Darius Steward (American, 1984–)
“Darius and Emily,” 2019

Color inks on Yupo paper

15 x 7 5/8 in. (38.1 x 19.37 cm)

Gift of Tom and Marsha French in honor of Alan and Ann January
2019.12

Reproduced courtesy of the artist

FINANCIAL

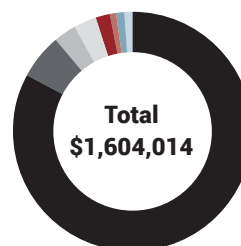
GRANTS

\$36,000 from an anonymous family foundation for Stanley
School Programs

\$5,000 from the Stanley-UI Foundation Support Organization

\$3,000 from the Community Foundation of Johnson County, Iowa

19–20 EXPENSES



Personnel	\$1,324,966
Registrarial	\$90,174
Administration	\$46,912
Curatorial	\$41,626
Development & membership	\$29,289
Learning & engagement	\$23,815
Communications & marketing	\$23,553
Acquisitions	\$23,100

IOWA

Stanley Museum of Art

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