IOWA
Stanley Museum of Art

FY 20-21 Annual Report
DIRECTOR’S REPORT

The 2020-21 academic year began six months into the pandemic and ended as vaccines became widely available. More than half the museum’s staff worked from home, meeting regularly on Zoom as they planned the inaugural exhibition and continued offering an array of virtual public and educational programs. As our new museum took shape, the Stanley’s registrars and preparators donned protective equipment and packed the museum’s collection at the Figge Art Museum. The Stanley underwent its first Provost Office review in more than a decade. UI faculty and administrators along with outside reviewers praised the museum’s progress toward reopening and made recommendations for increased staffing to enable operations in the new building, which the Provost’s Office has supported.

Fundraising during the year was robust. An anonymous donor provided a $1 million endowment for educational programs. Working with the UI Center for Advancement, we successfully reached our capital goal of $25 million to support the new building. The Stanley received a $250,000 federal CARES grant from the Institute of Museum and Library Services for Connected for Life—a virtual educational program for residents of senior living communities. The Community Foundation of Johnson County awarded the Stanley an additional grant for outreach to seniors—a group disproportionately affected by the pandemic. A $75,000 grant from the Terra Foundation will support two community-curated exhibitions in 2023 and 2024, and a P3 Grant in Support of Strategic Priorities for $200,000 allowed us to share an academic outreach coordinator with the UI Libraries. The Stanley ended Legacies for Iowa, its successful traveling exhibition program, but Jackson Pollock’s masterpiece, Mural, was featured in an exhibition at the Guggenheim Museum in New York—its final venue before returning to Iowa. COVID-19 prevented Stanley preparators from traveling to oversee its installation. Instead, they guided the work over Zoom.

I remain both humbled and proud of the excellent work done by the Stanley’s staff, board, and student employees, the persistence and care of the UI Facilities and Russell Construction teams, and the unwavering support of the museum’s friends and supporters. Together, you carried us through another challenging year.

Irene

ATTENDANCE

IMU (closed March 2020) 0
Figge (July 1, 2020–June 30, 2021) 25,888

UI CLASSES

Classes 30
Students 837

PUBLIC PROGRAMS

Lectures & Talks 1,049
Tours 60
Saturdays @ The Stanley 54

LOAN EXHIBITIONS

Mural (Guggenheim NYC) 162,873
Loans, Mural 1

School Programs 562
Senior Living 824
Connected For Life 418

School Programs for Students only 96
Teacher Development Programs 77
Dive In with The Stanley 5,579
COLLABORATIONS

CAMPUS

10

UNIVERSITY OF IOWA
STANLEY MUSEUM OF ART

Grant Wood Art Colony

Graduate College

International Programs

Office of the State Archaeologist

Pentacrest Museums

UI Center for Advancement

UI Libraries

Graduate College

School of Art & Art History:
Ceramics Department

College of Education:
Art Education

Baker Teacher Leader Center

COMMUNITY

7

Center for Afrofuturist Studies

Iowa City Foreign Relations Council

Prairie Lights Books & Café

Public Space One

Summer of the Arts

Stanley Center for Peace and Security

Throughline Arts: Virtual Learning through the Arts

STAFF

Graduate Assistants 2

Students 3

Part time 11

Full time 8

Student Wages Paid

$10,544

Student Hours Worked

958
Matterhorn – Night, 1958
Wood block print on paper
21 5/16 x 15 1/4 in. (54.13 x 38.74 cm)
Hiroshi Yoshida
Japanese, 1876–1950
Accessioned in fall 2020
**ARTWORK**

Works in collection | Loans
--- | ---
16,728 | 2

Accessions | Conservation
--- | ---
61 | 1

**RESEARCH USE**

Image Requests | In FY21, digital collection pages were viewed over
--- | ---
31 | 53,232

**COMMUNICATIONS**

Metrics as of December 31, 2021

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<tr>
<th>E-newsletter</th>
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<th>Instagram</th>
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Media Coverage (#stories)

34

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<th>NEW USERS</th>
<th>SESSIONS</th>
<th>PAGE VIEWS</th>
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<td>ALA website</td>
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<td>199,095</td>
<td>263,147</td>
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**FINANCIAL**

**GRANTS**

- $222,327 from the US National Foundation on the Arts & the Humanities, IMLS
- $200,000 from the University of Iowa Strategic Initiatives Fund
- $75,000 from the Terra Foundation for American Art
- $36,000 from an anonymous foundation
- $4,007 from the Community Foundation of Johnson County, Iowa

**20–21 EXPENSES**

- Capital Project: $3,561,103
- Personnel: $1,365,418
- Registrarial: $151,979
- Curatorial: $62,638
- Administration: $48,122
- Learning & Engagement: $35,378
- Communications & Marketing: $16,409
- Development: $197

Total: $5,241,244