

IOWA

Stanley Museum of Art

FY 20-21 Annual Report



DIRECTOR'S REPORT

The 2020-21 academic year began six months into the pandemic and ended as vaccines became widely available. More than half the museum's staff worked from home, meeting regularly on Zoom as they planned the inaugural exhibition and continued offering an array of virtual public and educational programs. As our new museum took shape, the Stanley's registrars and preparators donned protective equipment and packed the museum's collection at the Figge Art Museum. The Stanley underwent its first Provost Office review in more than a decade. UI faculty and administrators along with outside reviewers praised the museum's progress toward reopening and made recommendations for increased staffing to enable operations in the new building, which the Provost's Office has supported.

Fundraising during the year was robust. An anonymous donor provided a \$1 million endowment for educational programs. Working with the UI Center for Advancement, we successfully reached our capital goal of \$25 million to support the new building. The Stanley received a \$250,000 federal CARES grant from the Institute of Museum and Library Services for Connected for Life—a virtual educational program for residents of senior living communities. The Community Foundation of Johnson County awarded the Stanley an additional grant for outreach to seniors—a group disproportionately affected by the pandemic. A \$75,000 grant from the Terra Foundation will support two community-curated exhibitions in 2023 and 2024, and a P3 Grant in Support of Strategic Priorities for \$200,000 allowed us to share an academic outreach coordinator with the UI Libraries. The Stanley ended *Legacies for Iowa*, its successful traveling exhibition program, but Jackson Pollock's masterpiece, *Mural*, was featured in an exhibition at the Guggenheim Museum in New York—its final venue before returning to Iowa. COVID-19 prevented Stanley preparators from traveling to oversee its installation. Instead, they guided the work over Zoom.

I remain both humbled and proud of the excellent work done by the Stanley's staff, board, and student employees, the persistence and care of the UI Facilities and Russell Construction teams, and the unwavering support of the museum's friends and supporters. Together, you carried us through another challenging year.

Lauren

ATTENDANCE

IMU
(closed March 2020)

0

Figge
(July 1, 2020–
June 30, 2021)

25,888

School Programs

562

Senior Living

824

Connected For Life

418

UI CLASSES

Classes

30

Students

837

PUBLIC PROGRAMS

Lectures & Talks

1,049

Tours

60

Saturdays @
The Stanley

54

Campus Programs
for Students only

96

Teacher Development
Programs

77

Dive In with
The Stanley

5,579

LOAN EXHIBITIONS

Mural
(Guggenheim NYC)

162,873

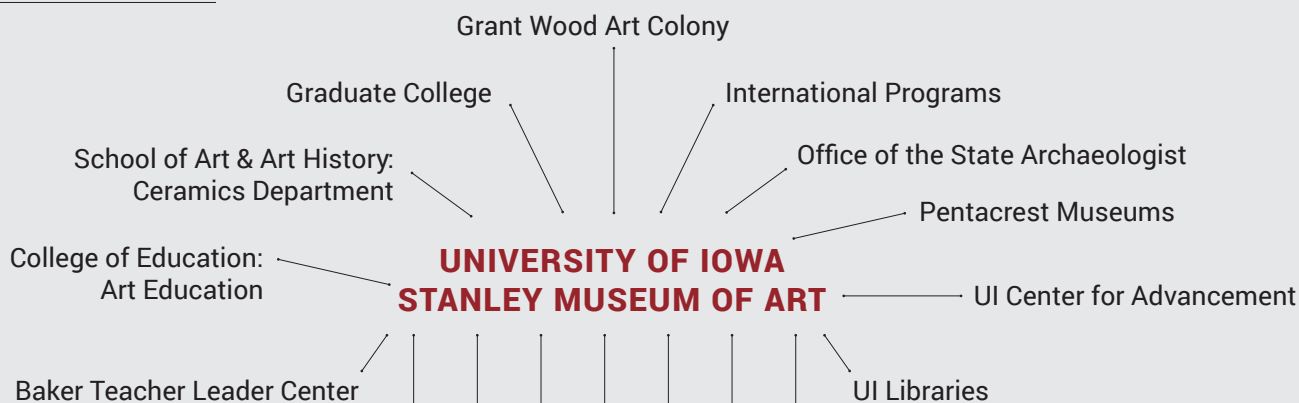
Loans, *Mural*

1

COLLABORATIONS

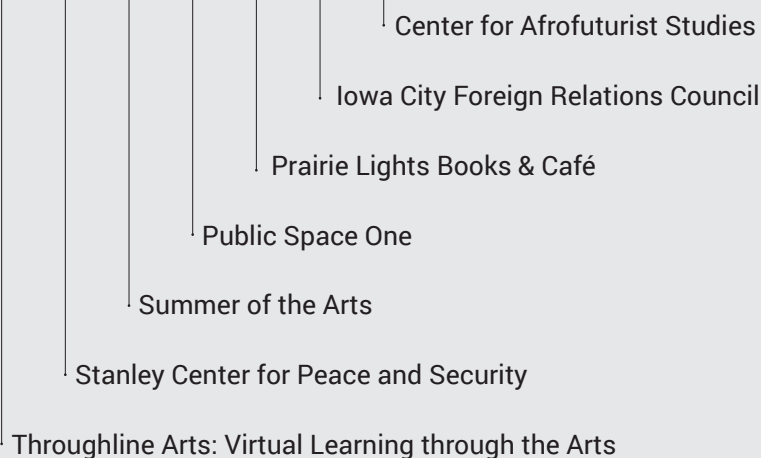
CAMPUS

10

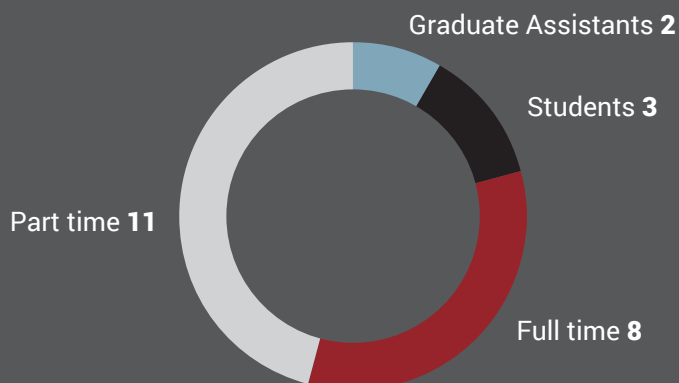


COMMUNITY

7



STAFF



Student
Wages Paid
\$10,544

Student
Hours Worked
958



Matterhorn - Night, 1958
Wood block print on paper
21 5/16 x 15 1/4 in. (54.13 x 38.74 cm)
Gift of Karen F. Beall in honor of Dale K. Haworth, 2020.42
Hiroshi Yoshida
Japanese, 1876–1950
Accessioned in fall 2020

ARTWORK

Works in collection

16,728

Loans

2

Accessions

61

Conservation

1

RESEARCH USE

Image Requests

31

In FY21, digital collection pages were viewed over

53,232

COMMUNICATIONS

Metrics as of December 31, 2021

E-newsletter

1,103

Facebook

5,772

Instagram

2,591

Twitter

1,938

YouTube

61

Media Coverage (#stories)

34

WEBSITE	USERS	NEW USERS	SESSIONS	PAGE VIEWS
Stanley website	27,792	27,378	36,798	95,384
ALA website	200,780	199,095	263,147	732,581



May Day, 2012

Cotton fabric, thread

51 x 27 in. (129.54 x 68.58 cm)

Stanley Education Partners, 2020.55

Mary Ann Pettway

American, 1956–

© Mary Ann Pettway, reproduced with permission of the artist

Accessioned in fall 2020

FINANCIAL

GRANTS

\$222,327 from the US National Foundation on the Arts & the Humanities, IMLS

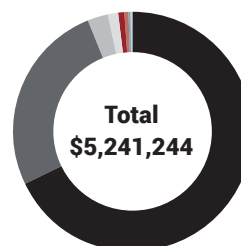
\$200,000 from the University of Iowa Strategic Initiatives Fund

\$75,000 from the Terra Foundation for American Art

\$36,000 from an anonymous foundation

\$4,007 from the Community Foundation of Johnson County, Iowa

20–21 EXPENSES



Capital Project	\$3,561,103
Personnel	\$1,365,418
Registrarial	\$151,979
Curatorial	\$62,638
Administration	\$48,122
Learning & Engagement	\$35,378
Communications & Marketing	\$16,409
Development	\$197

IOWA

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